



RIYADH
2023
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GEFcon 2023

MC: Dr. Melita N. Moore

Opening remarks: HRH Prince Faisal bin Bandar bin Sultan al Saud

Panel 1: Esports Innovation and Technology

Moderator: Khizer Khaderi MD, MPH

- 1. Qiddiya (SEF)**
- 2. Technology Partner (STC Play) (SEF)**
- 3. Refract Technologies**
- 4. Special Project (GEF)**

Embracing the Future: Innovations and Technological Advancements Shaping the Esports Industry

1. Emerging Technologies in Esports Broadcasting:
 - a. Discuss the latest technological advancements in esports broadcasting, such as augmented reality, virtual reality, and immersive viewing experiences.
 - b. Explore how these technologies enhance the overall spectator experience and contribute to the growth of esports as a mainstream entertainment option.
2. Innovations in Esports Training and Performance Optimization:
 - a. Explore the cutting-edge technologies and innovations being utilized in training professional esports athletes.
 - b. Discuss the role of data analytics, AI-driven coaching tools, and performance optimization techniques in elevating player skill levels and team strategies.
3. The Future of Esports Infrastructure:
 - a. Delve into the evolving landscape of esports infrastructure, including discussions on state-of-the-art gaming arenas, high-performance computing, and network technologies.
 - b. Examine how advancements in infrastructure are shaping the accessibility, scalability, and sustainability of esports competitions globally.

Panel 2: Esports and Active Inclusivity

Moderator: Stefy Bau

- 1. Dana Reizniece-Ozola**
- 2. Hera Liew**
- 3. Rawan AlButairi (SEF)**

Breaking Barriers: Fostering Inclusivity and Diversity in Esports

1. Diversity and Representation in Esports:
 - a. Explore the current state of diversity within the esports industry, addressing issues related to gender, ethnicity, and underrepresented communities.
 - b. Discuss initiatives, programs, and strategies aimed at increasing diversity and representation in professional esports teams, organizations, and leadership positions.



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2. Inclusive Gaming Environments:
 - a. Examine the importance of creating inclusive and welcoming spaces for gamers of all backgrounds, skill levels, and abilities.
 - b. Discuss best practices for designing gaming communities, events, and platforms that prioritize inclusivity, with a focus on combating toxicity and promoting positive gaming experiences.
3. Accessibility in Esports:
 - a. Address the challenges faced by individuals with disabilities in participating and enjoying esports.
 - b. Discuss technological solutions, adaptive gaming equipment, and inclusive design principles that can make esports more accessible to a broader audience, ensuring that everyone has the opportunity to engage in competitive gaming.

Panel 3: Esports and Global Impact

Moderator: Luke Fedlam

1. Stavroula Katsoula
2. Ming Wei
3. Danny Tang
4. Faisal bin Homran or Savvy Games Group (SEF)

Beyond Borders: Esports as a Catalyst for Global Connections and Positive Change

1. Esports as a Cultural Diplomacy Tool:
 - a. Explore how esports can serve as a powerful platform for fostering cultural exchange and understanding on a global scale.
 - b. Discuss examples of international esports events breaking down cultural barriers and promoting collaboration between diverse communities, showcasing the potential for esports as a tool for cultural diplomacy.
2. Social Impact and Community Building through Esports:
 - a. Examine the positive social impacts of esports in communities around the world, focusing on initiatives that leverage gaming for social good.
 - b. Discuss programs, partnerships, and projects within the esports ecosystem that contribute to community development, education, and social cohesion.
3. Global Esports Partnerships and Collaborations:
 - a. Explore the role of international partnerships in the growth and development of the esports industry.
 - b. Discuss successful collaborations between esports organizations, governments, and non-profit entities that have contributed to the global expansion of esports, as well as potential opportunities for future cross-border collaborations

Fireside Chat: Navigating the Future of Esports with the CEO of GEF and CEO of SEF

Charting the Course: A Fireside Chat with the Chief Executives.

SEF: Check and coordinate with HRH Prince Faisal